

WORK EXPERIENCE

VIDEO EDITOR & MOTION GRAPHICS ARTIST

PopSugar Inc, San Francisco, CA

March 2011 – present

- Shot and edited daily entertainment news pieces for web
- Created motion graphics for live shows and long form specials
- Worked on multiple projects simultaneously, transitioning rapidly from project to project
- Consistently delivered projects in multiple formats on deadline in a fast paced environment

VIDEO EDITOR & MOTION GRAPHICS ARTIST

Joe Trippi and Associates, Oakland, CA

January 2010 – February 2011

- Opened West Coast branch of firm and worked directly with Governor Jerry Brown and his senior staff
- Managed, edited and produced all video and motion graphics for TV, web and radio advertising for 5 statewide campaigns
- Created a TV ad that received top honors from TIME magazine, The Washington Post and multiple other sources
- Edited and produced various viral web pieces, driving positive coverage of the candidate
- Performed well in a fast paced, deadline driven environment.

VIDEO EDITOR & MOTION GRAPHICS ARTIST

Proof Integrated Communications*, Washington, DC

March 2009 -- January 2010

- Edited deliverables including TV campaigns, congressional lobbying packages, corporate media reels, government educational videos, and direct television promotions
- Motion graphics, color correction and editing work in SD and HD

ASSISTANT EDITOR & PRODUCTION ASSISTANT

PSBcreative@PSB, Washington, DC

September 2007 – March 2009

- Worked directly with senior editors and producers from concept to delivery to create all outbound packages
- Promoted to lead video editor at Proof Integrated Communications

PRE & POST PRODUCTION ASSISTANT

McGINN MS&L, Arlington, VA

January -- May 2007

- Produced educational videos for both in-house and client using research of television news and entertainment media

CHRISTINASHEFFEY

Video editor & motion graphics artist

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PROFESSIONAL SKILLS

EXPERTISE

FINAL CUT PRO
MOTION
AFTER EFFECTS
PHOTOSHOP
DVD STUDIO PRO
COMPRESSOR
PANASONIC AF100
PANASONIC HVX
CANNON 5D DSLR

AWARDS (2011)

Pollie, Gold, Best Use of Negative Contrast
Pollie, Gold, Best Statewide Candidate TV Ad
Pollie, Silver, TV/Radio Campaign
Pollie, Bronze, Best in Show
Reed Award, Best Statewide Candidate TV Ad
Reed Award, Most Effective Comparative TV Ad

EDUCATION

THE GEORGE WASHINGTON UNIVERSITY

Washington, DC

2003-2007

B.A., Political Communications
Cum Laude

•Proof Integrated Communications was created through a merger of PSBcreative and Marsteller of Burson-Marsteller